



# Post Graduate Diploma in Pharmaceutical Management

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INSTITUTIONAL CERTIFICATION



ACCREDITED

## About the Course

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In response to the rapidly evolving pharmaceutical landscape, characterized by stringent regulations, advancing technologies, and shifting market dynamics, there exists a critical need for professionals equipped with specialized knowledge and skills in pharmaceutical management. Empowers' course addresses this need by providing participants with a comprehensive understanding of industry intricacies, regulatory compliance, strategic planning, and effective communication tailored to the pharmaceutical context. The programme is designed to be affordable and accessible, catering especially to the needs of low-income countries. By connecting key theoretical concepts to their relevance in the pharmaceutical industry, this course empowers individuals to navigate challenges, seize opportunities, and drive innovation within the pharmaceutical sector, thereby contributing to enhanced organizational success and improved healthcare outcomes.

Empower's Post-Graduate Diploma in Pharmaceutical Management is a 12-month online programme. The course equips participants to excel in the dynamic field of pharmaceutical management, offering avenues for growth, skill development and job opportunities in diverse sectors of the global pharmaceutical industry.

## Course Objectives

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**On successful completion of this PGD programme, students will be able to:**

-  Understand and apply principles of pharmaceutical management, including strategic analysis, regulatory compliance, and stakeholder engagement.
-  Develop effective communication and marketing strategies tailored to the pharmaceutical industry.
-  Learn research methodologies, critical appraisal of published literature and understand requirements of a research proposal.
-  Navigate drug regulations, health supply chain challenges, and pharmacoinformatics techniques for optimizing pharmaceutical operations.
-  Evaluate the impact of medicines policy and financing mechanisms on access to medicines and healthcare delivery.

## Eligibility Criteria

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A bachelor's degree in pharmacy, healthcare management, or related fields.



Preferred candidates include professionals with experience in medicine, pharmaceuticals, or related fields.



Professionals seeking to broaden their skill sets for continued education and career advancement.



# Why Choose the Course

- **Career Advancement:** Prepare for leadership roles and an enhanced career trajectory.
- **Practical Skills:** Access to the latest books and reading materials from renowned authors and publishers.
- **Global Perspective:** Learn international regulations and practices for global pharmaceutical roles.
- **Comprehensive Knowledge:** Understand key areas like management, regulation, marketing, and supply chain logistics in the pharmaceutical industry.
- **Industry-Relevant Curriculum:** Study a curriculum aligned with current pharmaceutical industry needs and trends.
- **Networking Opportunities:** Connect with industry professionals and peers to expand job opportunities.
- **Research Proficiency:** Gain expertise in research methodologies for data-driven decision-making.
- **Flexibility and Accessibility:** A 12-month online program that balances personal and professional commitments, ideal for professionals worldwide.

# Structure of the PGD Programme

The PGD course has 12 online modules, divided into two semesters, to be completed over a course of 12 Months.

## Course Modules

### SEMESTER 01

- 1 Introduction to Pharmaceutical Management
- 2 Strategic Management in Pharmaceutical Industry
- 3 Communication Skills in Pharmaceutical Industry
- 4 Pharmaceutical Marketing
- 5 Health Supply Chain in Pharmaceutical Industry
- 6 Medicines Policy

### SEMESTER 02

- 7 Research in Pharmacy Practice
- 8 Medicine Regulations
- 9 Pharmacoinformatics
- 10 Fundamentals of Pharmaceutical Manufacturing
- 11 Pharmaceutical Financing Mechanisms
- 12 Report Writing

# Key Advisors and Faculty



**Prof. Paul Lalvani**  
Founder and Executive Director,  
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**Mr. Alex Mejia**  
Director - UNITAR's Division for  
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**Late Prof. Andy Barraclough**  
Former Director - Education and  
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Head Licensing and Enforcement  
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**Mr. Brian Porter**  
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**Dr. Harpreet Kaur, Ph.D.**  
Associate Professor,  
Empower School of Health,  
Geneva

# About us



Empower is an academic research and capacity-building institute focusing on empowering individuals and communities in the global health space. Empower works with UN agencies, MoH, public health organizations, international NGOs and donor agencies across Africa, Asia, CIS and the Pacific on various global health projects. Empower has experience in more than 100 countries, 250+ organizations, with a diverse team of health professionals, designers and technology experts. Empower has a global presence and believes in creating a sustainable impact.

The United Nations Institute for Training and Research (UNITAR), established in 1965 by a UN resolution, is an autonomous body enhancing UN effectiveness through training and research. It aims to develop the capacities of countries and UN stakeholders through quality learning solutions, supporting decision-making for global challenges.



The International Pharmaceutical Federation (FIP) is a global body representing pharmacy, pharmaceutical sciences and pharmaceutical education. Through its 151 national organisations, academic institutional members and individual members, FIP represents over four million pharmacists, pharmaceutical scientists and pharmaceutical educators around the world. The FIP Seal is awarded to professional development programmes that align with the FIP mission to advance pharmacy globally, which serves as a mark of quality and trust.

Empower is accredited by the Accreditation Service for International Schools, Colleges & Universities (ASIC). The institution has been awarded Premier status with ASIC for its commendable areas of operation. ASIC is accredited by UKVI in the UK, a member of the CHEA International Quality Group (CIQG) in the USA and listed in their international directory, a member of the BQF (British Quality Foundation) and an institutional member of EDEN (European Distance and E-Learning Network).



Empower School of Health has been awarded the Prestigious FIBAA Digital Seal for Excellence in Digital Education. This remarkable recognition is founded on the European Standards and guidelines (ESG) and the insightful "Considerations for quality assurance of e-learning provision" from the European Association for Quality Assurance (ENQA) in Higher Education's "Occasional Paper 26." With 25+ years of expertise, FIBAA is recognised by Germany's Accreditation Council and Switzerland's HEdA (The Higher Education Funding and Coordination Act), the European Quality Assurance Register (EQAR) and the European Association for Quality Assurance in Higher Education (ENQA).

## Clients and Funders

Government Bodies	UN Agencies	Donor Agencies	Academia	NGOs and Implementing Organizations	Professional Associations

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